

Social Value of Bonny Downs Community Association

Further to the 2018 Annual Report published by Bonny Downs Community Association, The Social Investment Consultancy (TSIC) has reviewed its impact data and produced the following social value calculations for the year 2018. There are five impact domains which a quantifiable social value can be calculated.



Wellbeing Value



Wellbeing benefit to volunteers

£3,771.54 is the wellbeing value to an individual living in London
(source: <http://www.globalvaluexchange.org/outcomes/5773a57015fbb02944856d5c>)

Bonny Downs had **172 volunteers** in 2018

Total value created  **£648,705**



Meeting – community spaces

Based on a study by HACT using the wellbeing valuation methodology, the value associated with being able to socialize and meet on most days is about **£3,000 per person per year**.

(source, p.35 of <https://www.hact.org.uk/sites/default/files/uploads/Archives/2013/02/The%20Social%20Impact%20of%20Housing%20FINALpdf.pdf>)

Bonny Downs had 2,417 project attendees, as well as 47 community groups (on average 49 people per group). This amounted to **4,720 people** in 2018.

Total value created  **at least £14,160,000**



Cost savings



Health savings from sports activities

The predicted reduction in GP visits as a result of good health associated with sports participation has a value to society in that it leads to costs savings for the NHS amounting to £13.25 per person, per annum. The predicted reduction in the use of mental health services as a result of good health associated with sports participation is £17.86 per person, per annum. This combined yields savings of **£31.06 per person per annum**
(source: https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/446273/Health_and_educational_benefits_of_sport_and_culture.pdf)

Bonny Downs supported 1,087 people through exercise/sports club (2,417 unique project attendees, 45% of projects were exercise/sports clubs)

Total cost savings to the NHS in 2018  **£33,782**



Health savings from arts activities

The predicted reduction in GP visits as a result of good health associated with arts participation has a value to society in that it leads to costs savings for the NHS amounting to £5.07 per person, per annum. The predicted reduction in the use of mental health services as a result of good health associated with arts participation is £6.84 per person, per annum. This combined yields savings of £11.91 per person per annum (same source as above).

Bonny Downs supported **508 people** through art club (2,417 unique project attendees, 21% of projects were art clubs)

Total cost savings to the NHS in 2018 = **£6,050**



Savings from employment

Saving for government from unemployment to employment per person is **£8,000** (source:

<http://www.globalvaluexchange.org/valuations/8279e41d9e5e0bd8499f2d19>)

Bonny Downs has helped **23 people** get into employment in 2018.

Total cost savings to the Council in 2018 = **£184,000**

Note: this is a theoretical case based on existing literature and outputs data of Bonny Downs Community Association. The literature is from reputable sources but the calculations have not been independently verified by TSIC. TSIC has also not conducted an independent evaluation of Bonny Downs Community Association.

In 2019 and moving forward, Bonny Downs will be working on refining its Theory of Change and impact measurement framework.